

BIGTECH *Africa*

**EXHIBITION AND
SPONSORSHIP PACKAGES.**

Halle 1 – Parc des expositions – Kram Tunis



SUMMARY.

- I. Exhibition Packages
- II. Sponsorship Packages
- III. À la carte Sponsorship

EXHIBITION PACKAGES

AVANTAGES COMPLÉMENTAIRES AUX EXPOSANTS

VISIBILITÉ + NETWORKING

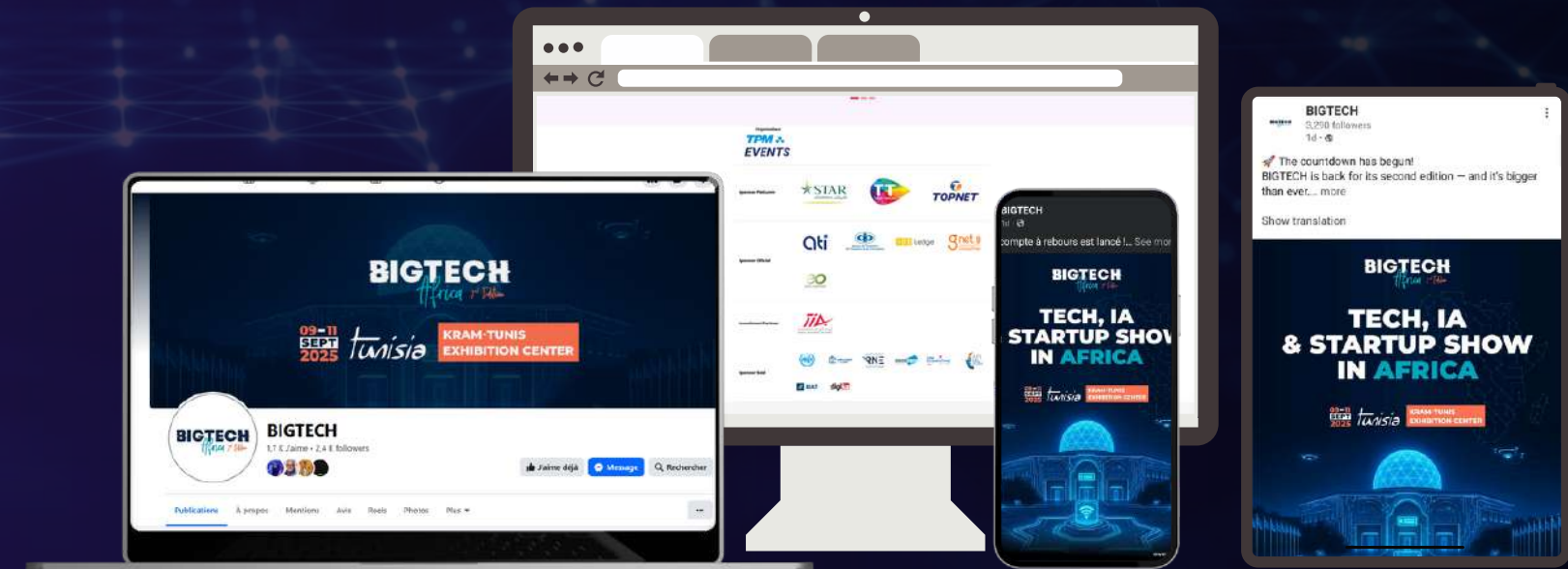
➤ Business meeting



● B2B “Business meeting” pack offered only to exhibitors with more than 9M² of surface area.

➤ Visibility

- Logo insertion on the website:
Exhibitors page
- Logo insertion in email campaigns
and newsletters
- Facebook / LinkedIn post
(albums dedicated to exhibitors)

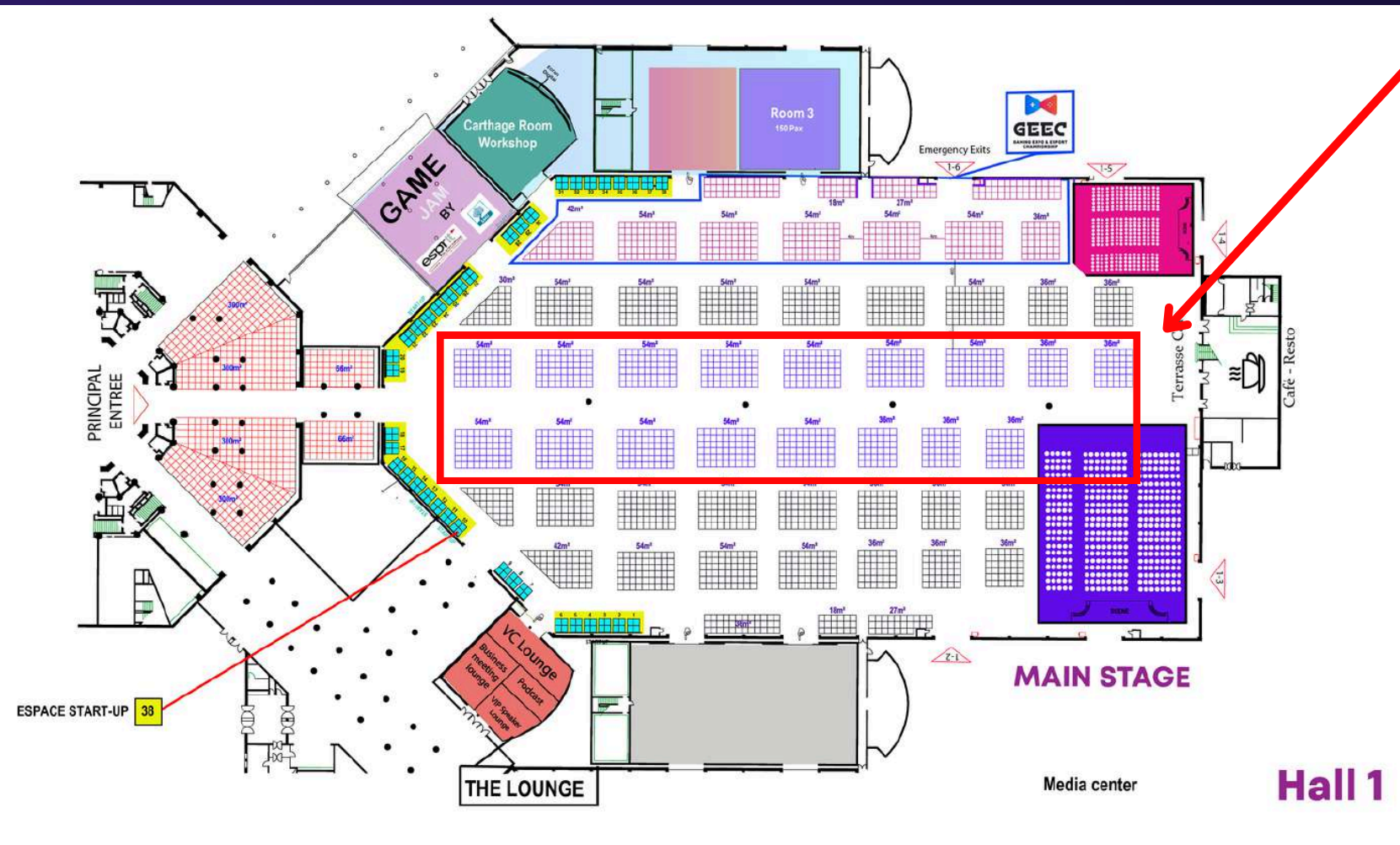


Bare Spaces.

A Zone: The BIGTECH Avenue.

750 TND HT / m²

300\$

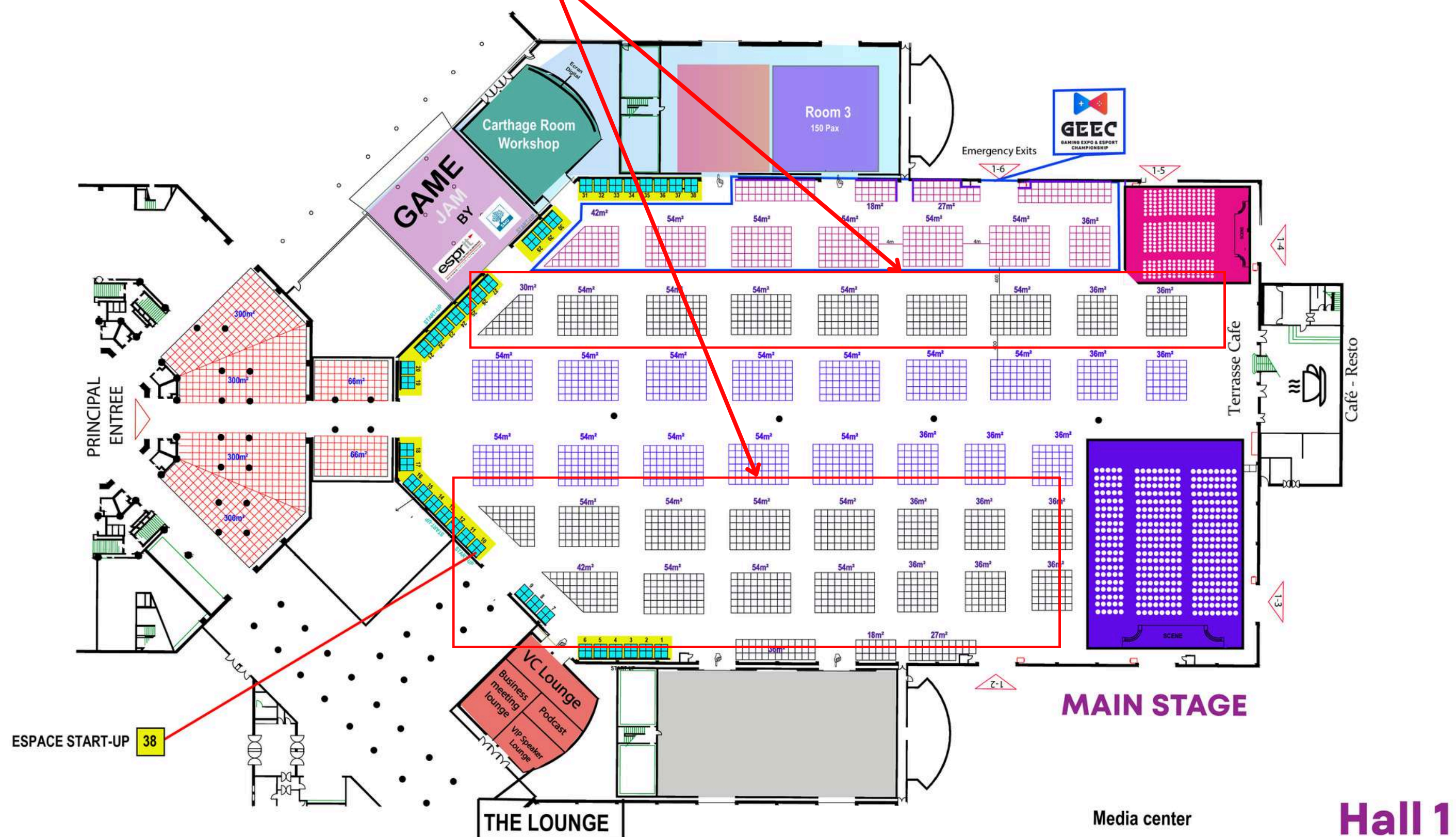


The available spaces on BIGTECH Avenue are exclusively reserved for **sponsors**.

See page No. (sponsorship package page).

Available spaces: **18m² / 27m² / 36m² / 54m²** or more.

Premium Zone



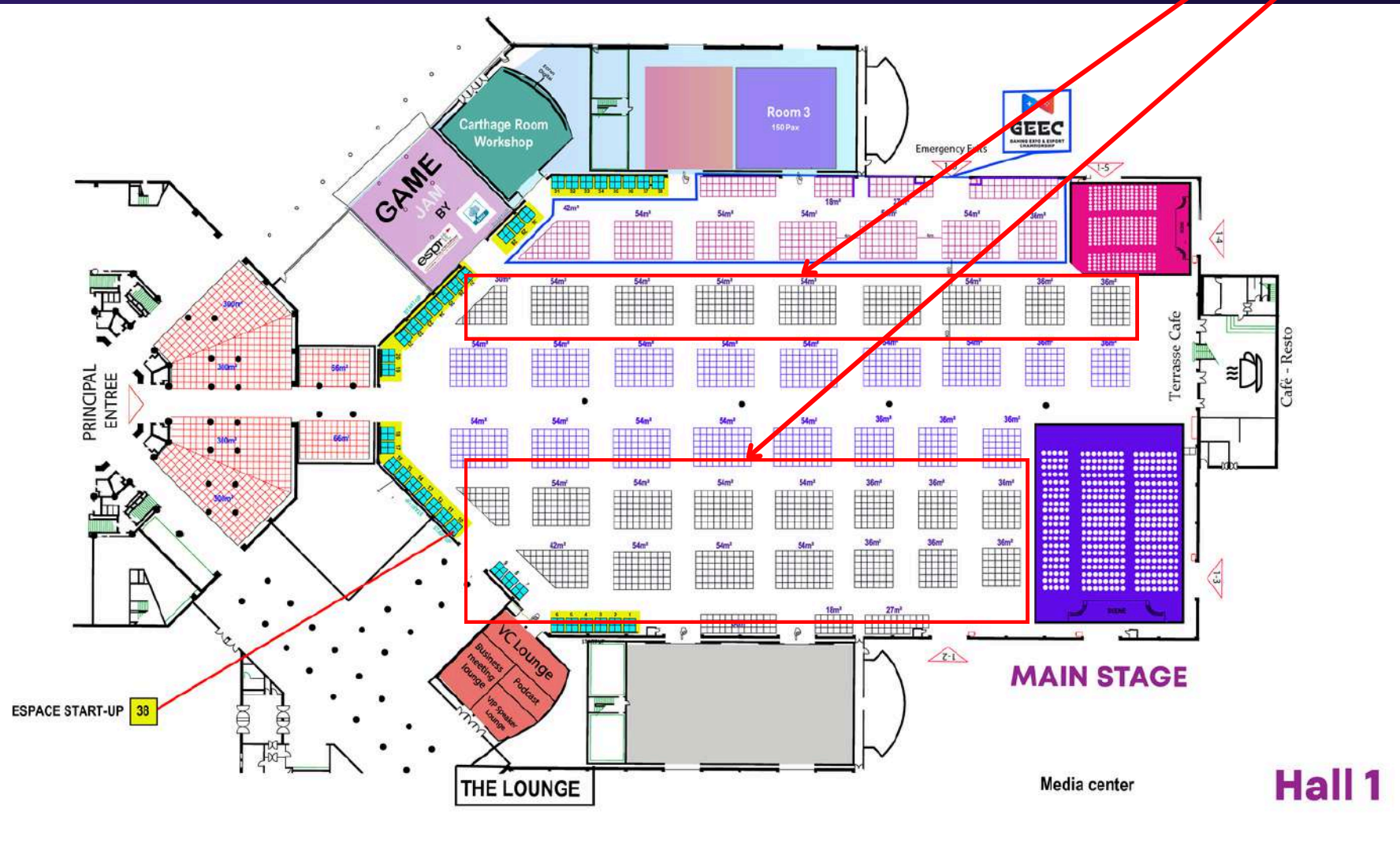
Bare spots

B

Zone : Premium

580 TND HT / m²

250\$



starting at 9m² (3*3)

Basic Setup – Premium Zone

$$580 + 70 = 650 \text{ TND HT / m}^2$$

300\$

Wooden partition:

2,5m Height

Floor covering

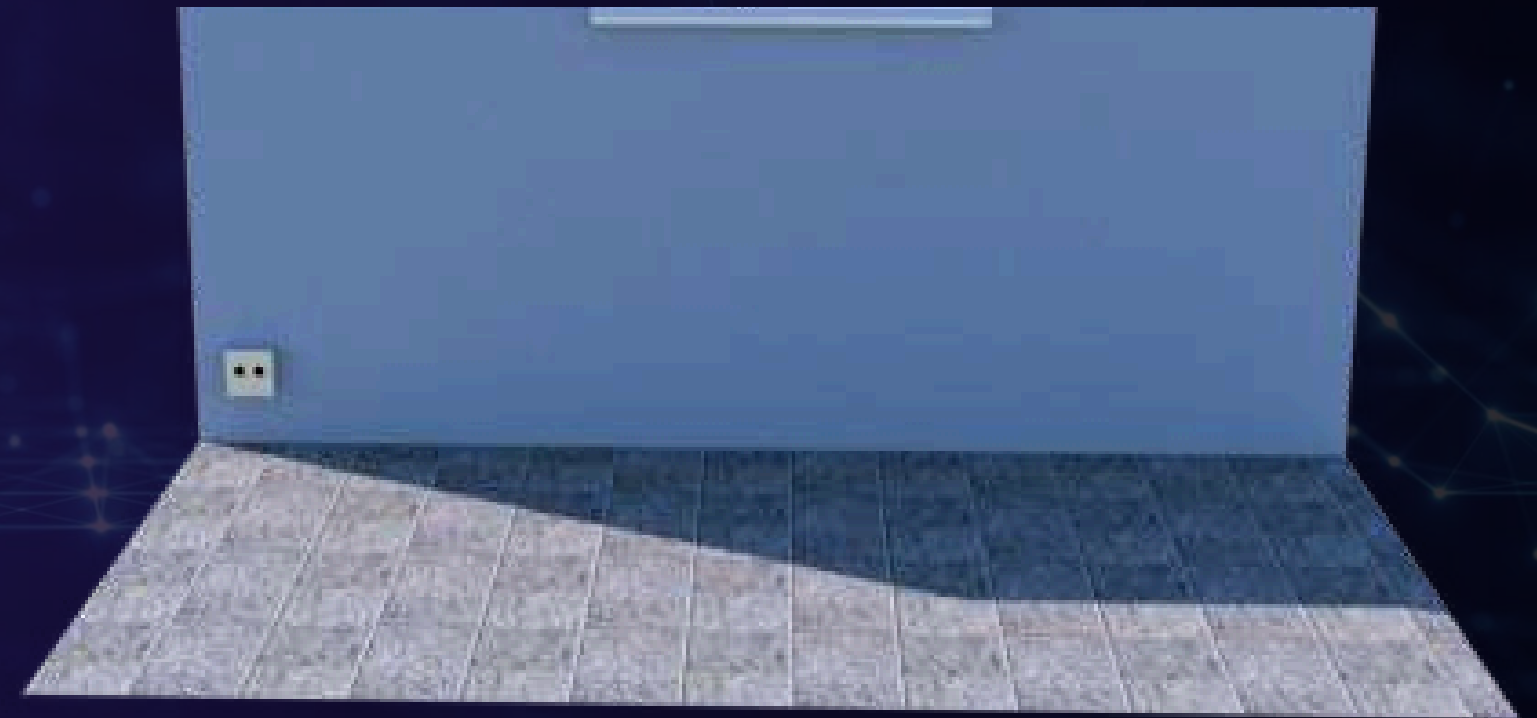
Felt Carpet

Lighting

1 Spotlight for every 9m²

Electricity

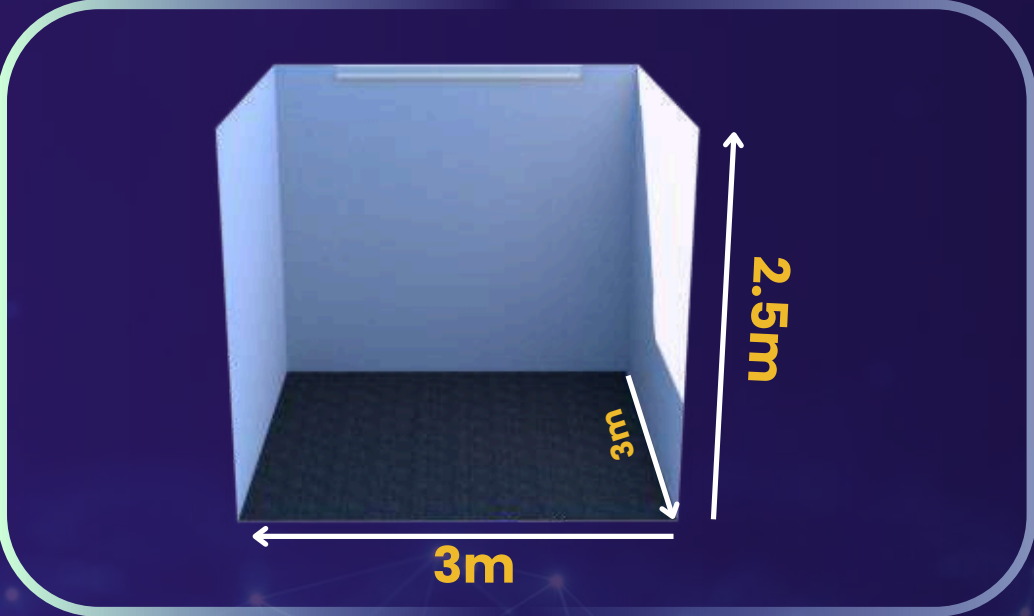
Single-phase power supply



Basic arrangement – Premium Zone.

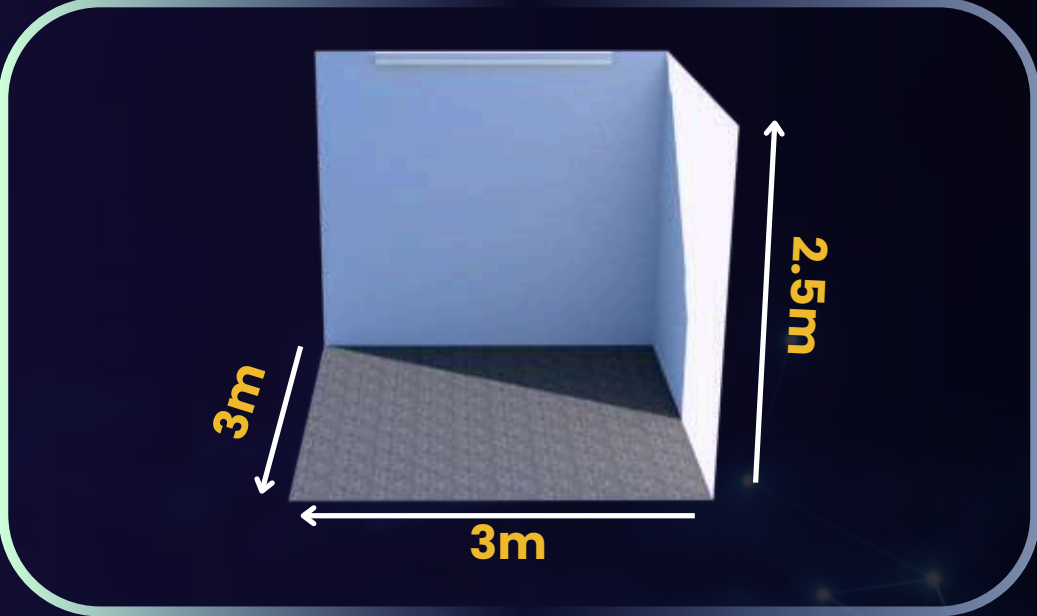
Booths models

9m² U-Shaped

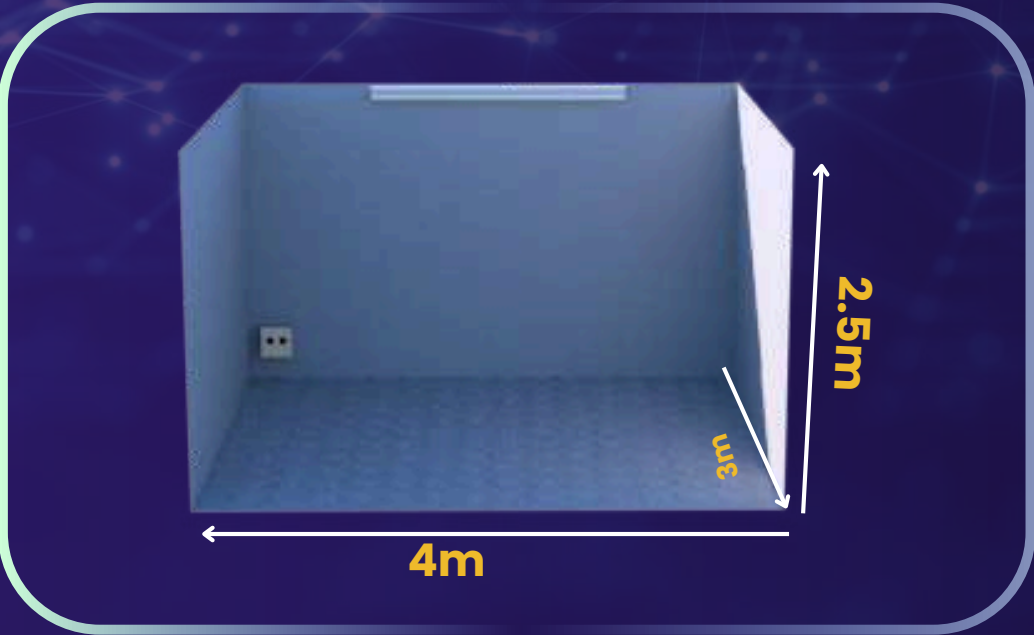


5 850 DT / 2 700\$
650 DT * 9m²
300\$ * 9m²

9m² L Shaped

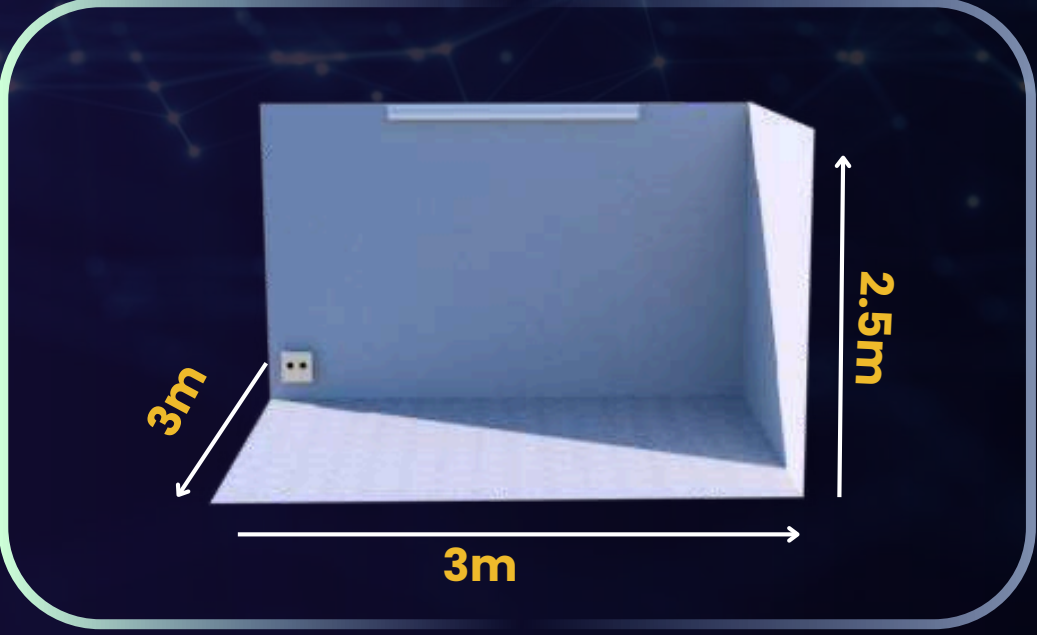


12m² U-Shaped



7 800 DT / 3 600\$
650 DT * 12m²
300\$ * 12m²

12m² L Shaped

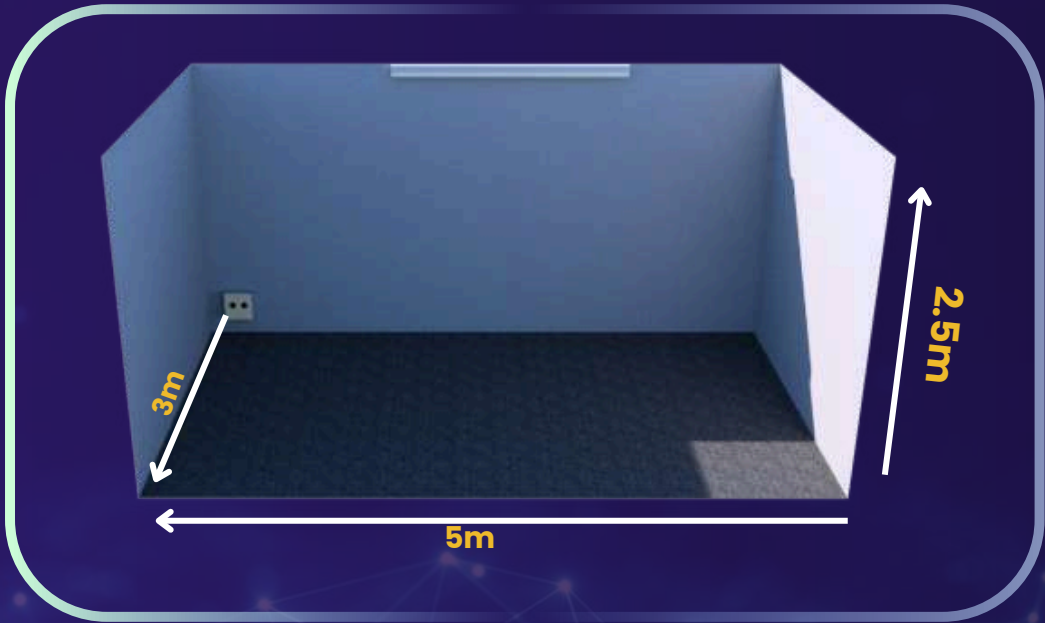


Prices do not include VAT

Basic arrangement – Premium Zone.

15m² Booth Models

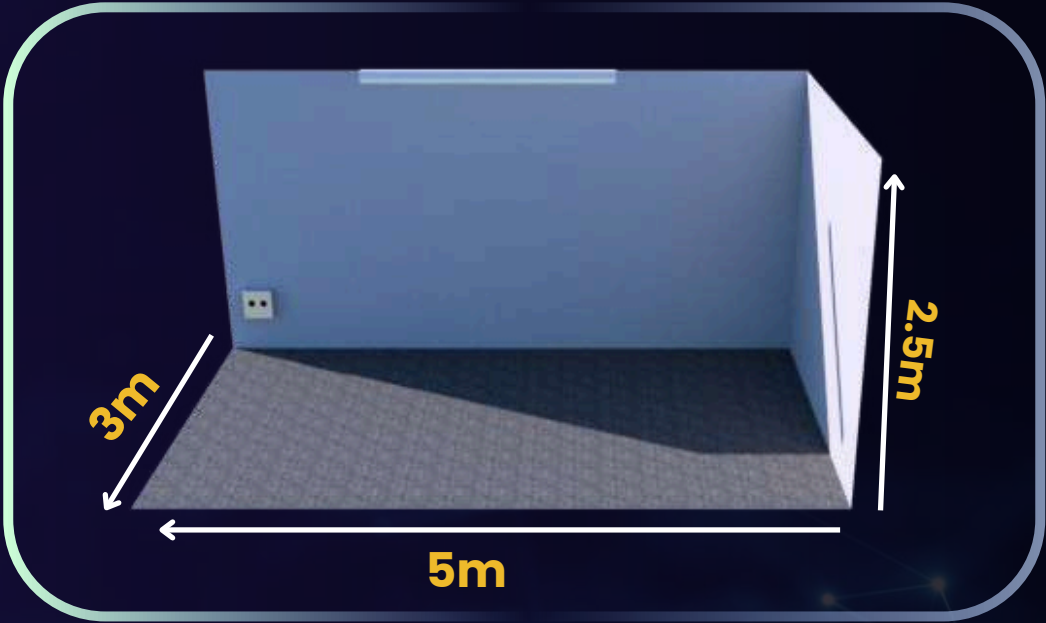
15m² U-Shaped



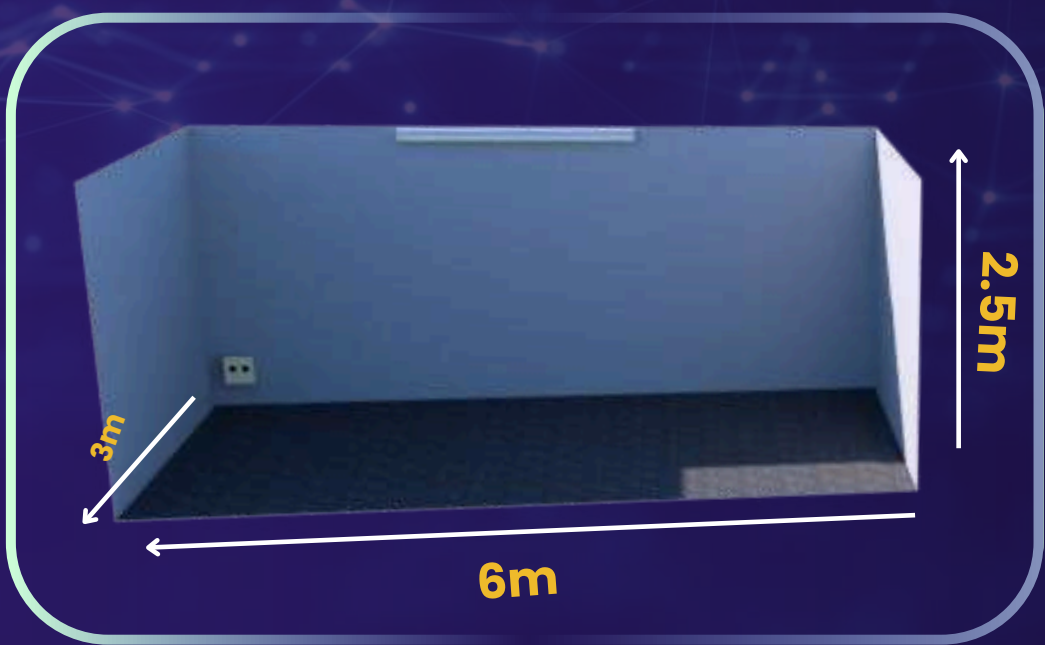
9 750 DT / 4 500\$

650 DT * 15m²
300\$ * 15m²

15m² L Shaped



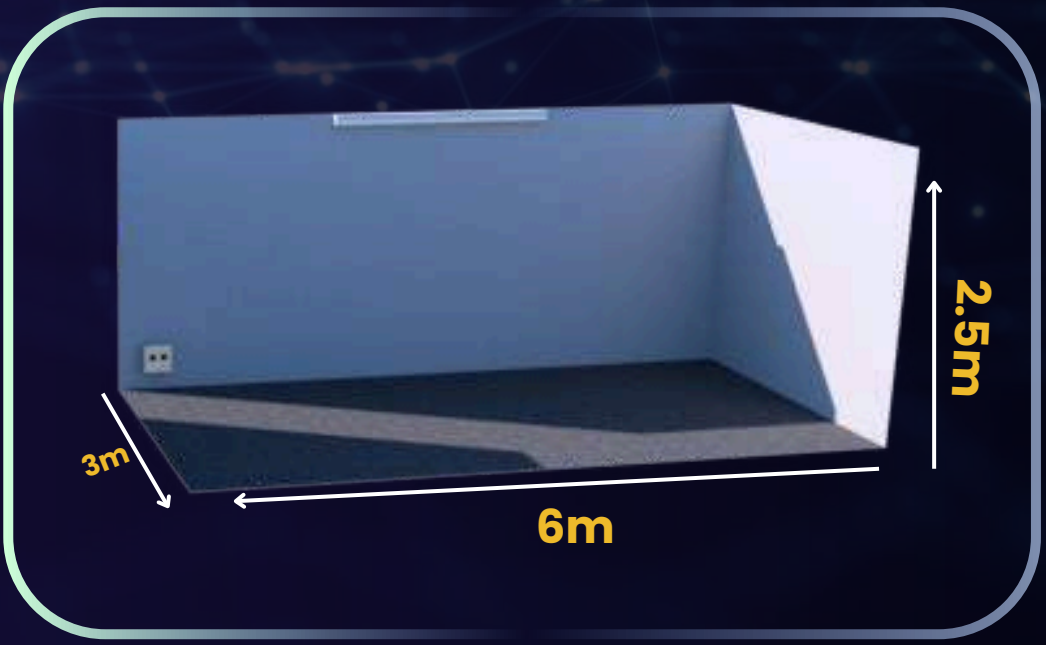
12m² U-Shaped



11 700DT / 5 400\$

650 DT * 18m²
300\$ * 18m²

12m² L Shaped



Prices do not include VAT

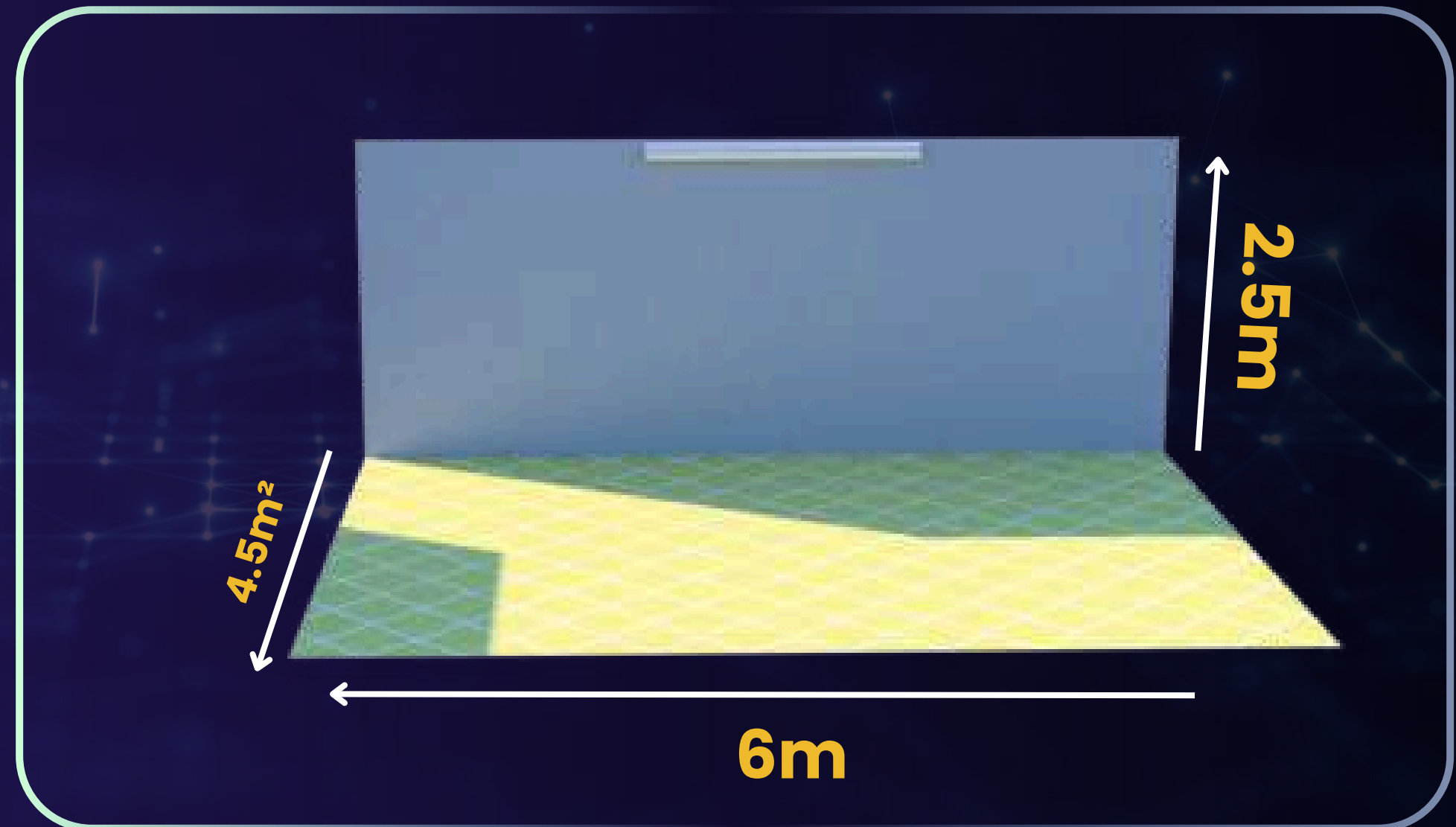
Basic arrangement – Premium Zone.

27m² Booth models

17 550 DT / 8 100\$

650 DT * 27m²
300\$ * 27m²

27m² Shape I



Prices do not include VAT

Innovation Zone

4M² UTIQUE Booth

Cloison :

Wooden structure 2.5 × 4, i.e. 10 m² (One 1m return on each side)
Customized printing on tarpaulin

Accessoires

1 Stool, 1 Desk (1 m/1 m) with Logo.

Floor covering

Felt carpet

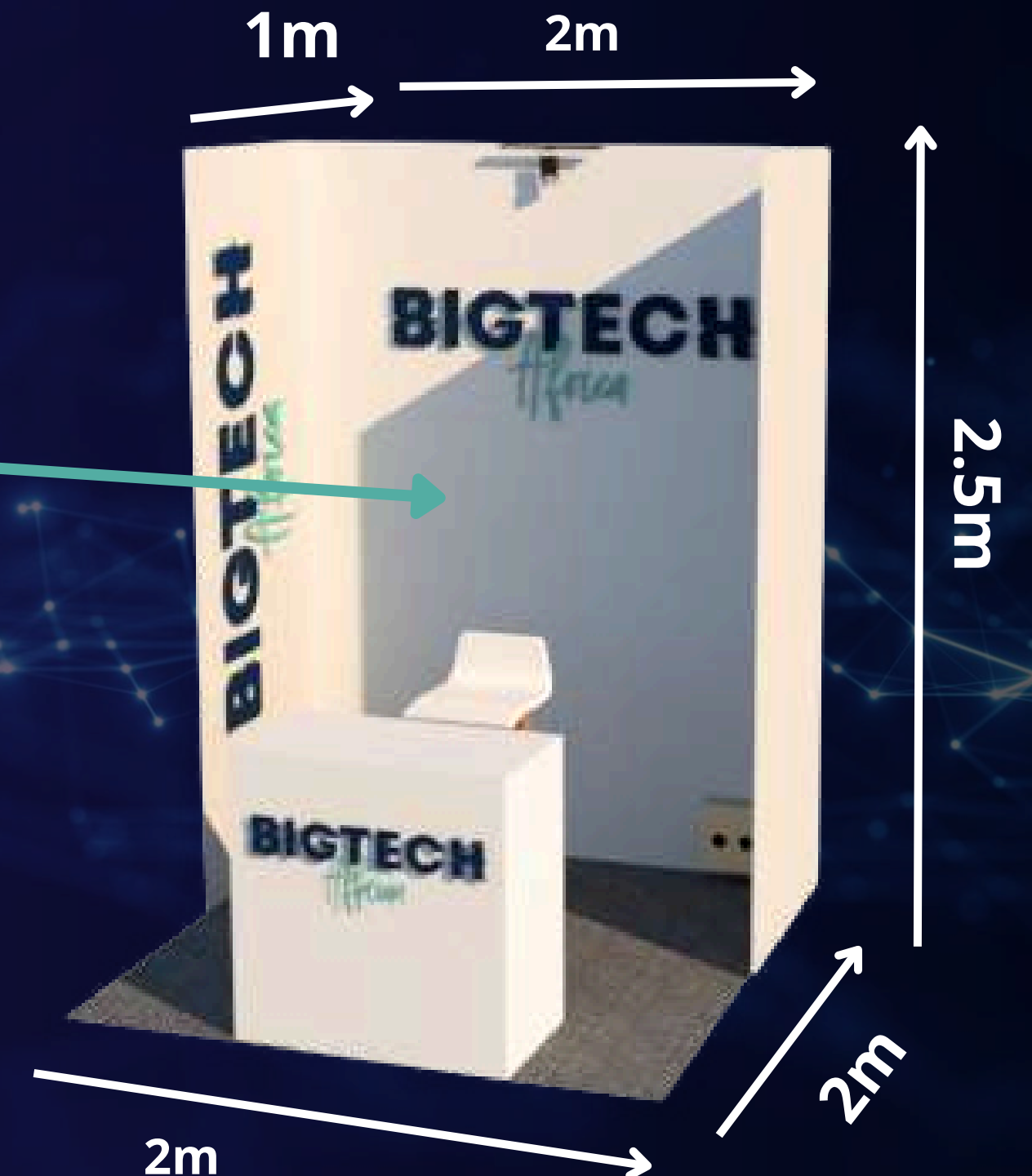
Light and electricity

Light with single-phase power source

Printing area
10m²

3500 DT / 1400 €

Turnkey



Innovation Zone

Stand UTIQUE 4M²

Cloison :

Wooden structure 2.5 × 4, i.e. 10 m² (1m return on each side)
Without Printing

Floor covering

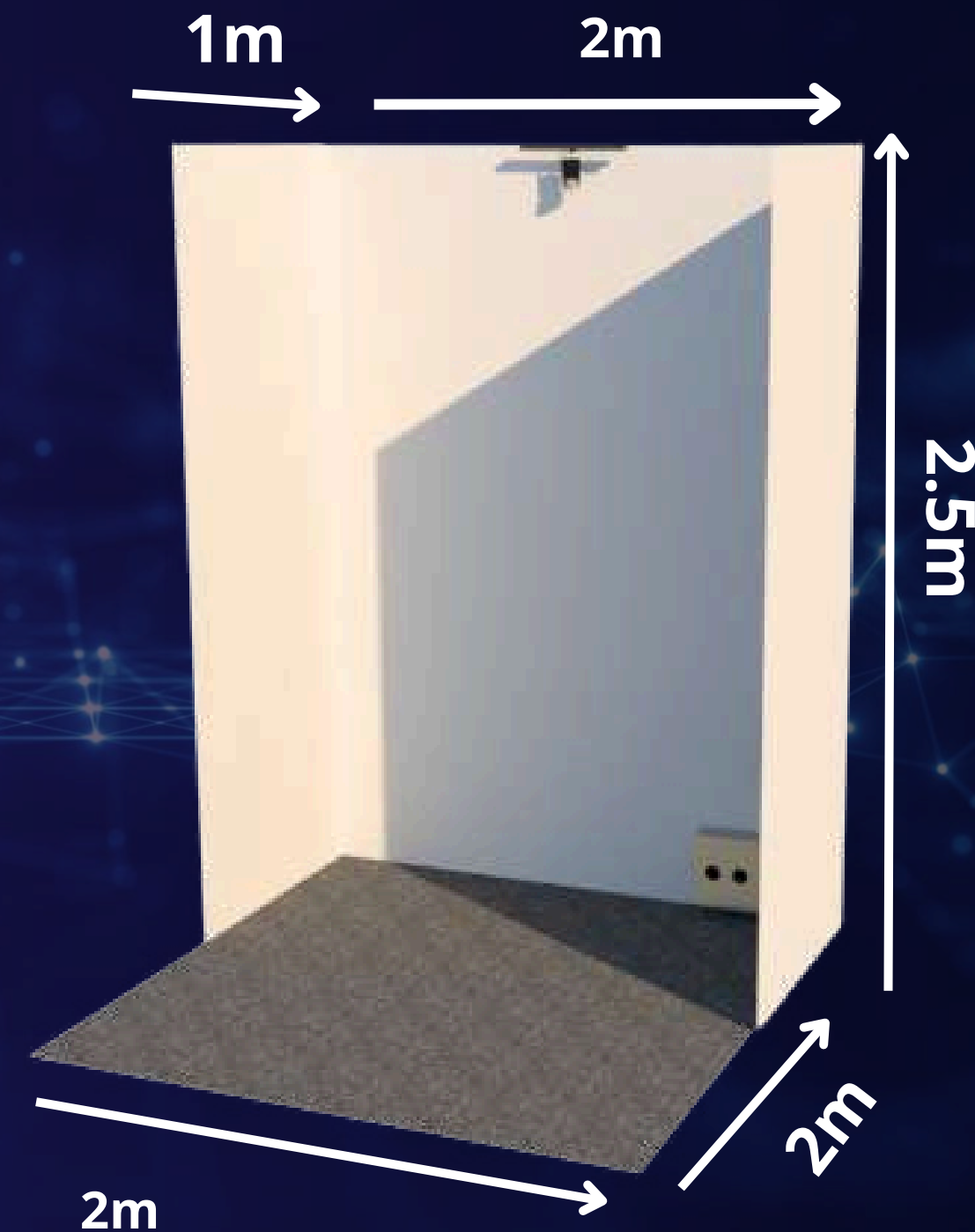
Felt carpet

Light and electricity

Light with single-phase power source

3000 DT / 1200 €

Basic arrangement



StartUP Zone

Stand UTIQUE 3M² (Aménagé clé en main)

2000 DT / 800€

● Cloison :

Wooden structure 2.5 × 1.5, i.e. 3.75 m²
Customized printing on tarpaulin/Vinyl
(Customer is in charge of graphic design)

● Accessories

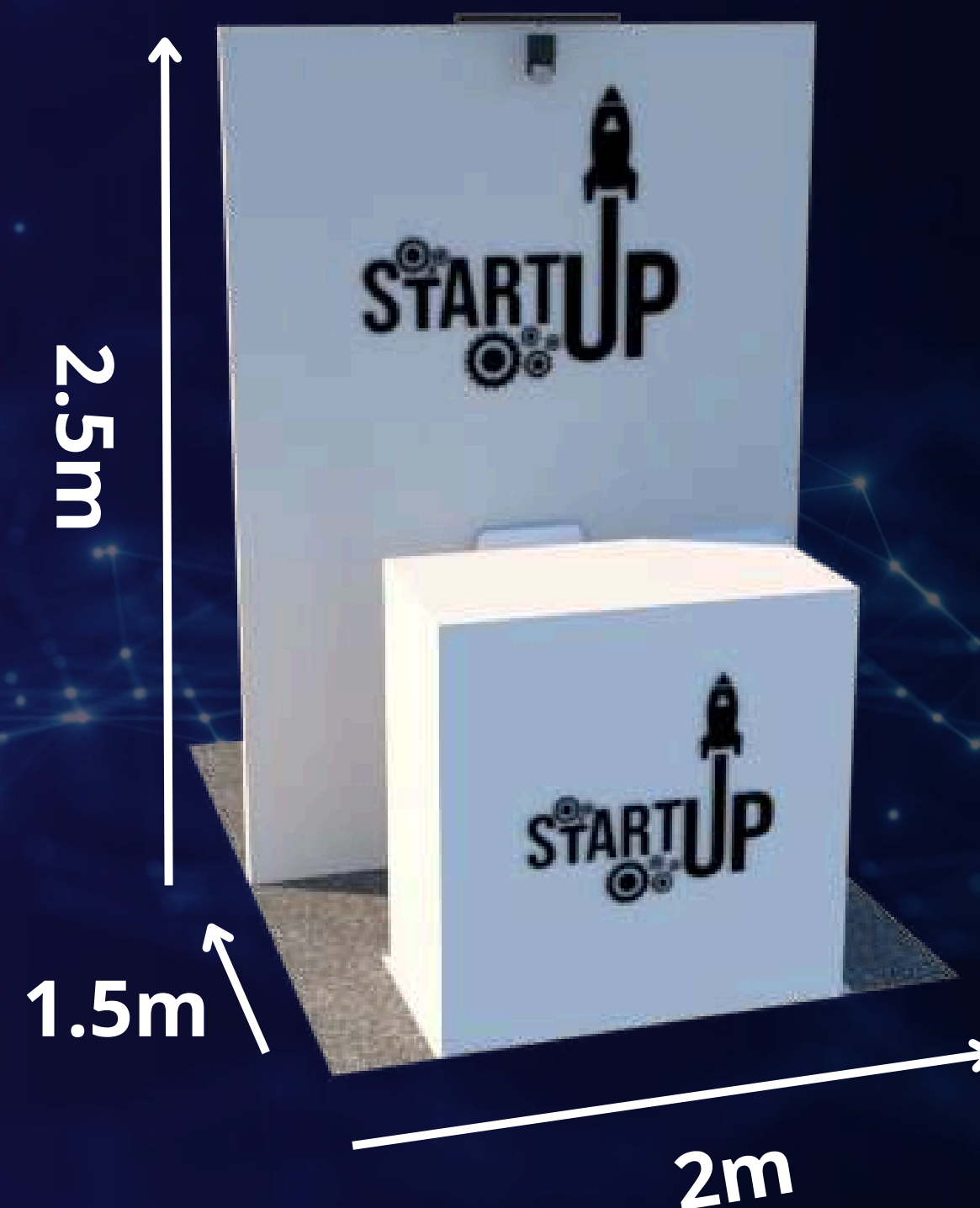
1 Stool, 1 Desk (1 m/1 m) with Logo.

● Floor covering

Felt carpet

● Light and electricity

Light with current source



Prices do not include VAT

SPONSORSHIP PACKAGES

SPONSORSHIP LABELS					
Services and Benefits	Digital	Gold Sponsor	Official Sponsor	Platinum Sponsor	Diamond Sponsor
		10 000 DT HT	25 000 DT HT	50 000 DT HT	100 000 DT HT
		7 000\$	17 500\$	35 000\$	70 000\$
Logo placement on the website: - Sponsors page (Rank / dimensions)		✓	✓	✓	✓
Logo placement in email campaigns and newsletters (dimensions): 12 email campaigns, 60k subscribers		2 mails	4 mails	6 mails	10 mails
1 email announcing the sponsor's participation, sent to registered attendees (between 5k-10k).		-	-	✓	✓
Facebook post		1 post	2 posts	Sponsored post	Sponsored post + reel
LinkedIn post		1 post	2 posts	Sponsored post	Sponsored post + reel
Facebook Ads		-	✓ 15k- 60k	✓ 75k- 220k	✓ 190k-550k
Logo placement on the Eventoo platform		-	✓	✓	✓
Access to the event's KPIs		✓	✓	✓	✓

SPONSORSHIP LABELS

Services and Benefits

PR & Urban Display

Gold Sponsor

10 000 DT HT

7 000\$

Official Sponsor

25 000 DT HT

17 500\$

Platinum Sponsor

50 000 DT HT

35 000\$

Diamond Sponsor

100 000 DT HT

70 000\$

Logo placement on digital urban billboards for 15 days.



Logo placement on the press kit and invitations.



Visibility during the event

Main stage conference room screen

Placement of sponsor logos in a single batch on the digital screen in the conference room (10s-15s).



Logo placement during the official inauguration (60 minutes).



Logo transition on the conference room screen every hour for 2 days.

-



Insertion d'une vidéo promotionnelle 3 fois / jour avant 1ère session / session d'ouverture / durant pause déj

-

-

-



SPONSORSHIP LABELS					
Services and Benefits		Gold Sponsor	Official Sponsor	Sponsor Platinum	Diamond Sponsor
		10 000 DT HT	25 000 DT HT	50 000 DT HT	100 000 DT HT
Panel / workshop sponsorship		7 000\$	17 500\$	35 000\$	70 000\$
2 Panels sponsorship (powered by)		-	-	-	✔
The opportunity to host a workshop (subject to approval by the scientific committee).		-	✔	✔	✔
Support placement					
Advertising support locations (outdoor space at the client's expense)		-	-	-	✔
Podcast					
15-minute interview during the event				✔	✔
Pre-roll: Pre-roll: Advertisement played at the beginning of the podcast, before the main content.		-	-	-	✔
Mid-roll : Advertisement played in the middle of the podcast.		-	-		✔
Post-roll : Publicité diffusée à la fin du podcast		-	-	-	✔

SPONSORSHIP LABELS

Services and Benefits

Sponsor Gold

10 000 DT HT

7 000\$

Sponsor Officiel

25 000 DT HT

17 500\$

Sponsor Platinum

50 000 DT HT

35 000\$

Sponsor Diamond

100 000 DT HT

70 000\$

Logo placement on the digital podcast screen.

-

-

-



Registration & Badging

Logo placement on the back of the badge.

-

-

-



Visibilité sur le badge numérique.

-

-

-



Report

Overall event report, statistics, and reporting related to your visibility and participation in the event.



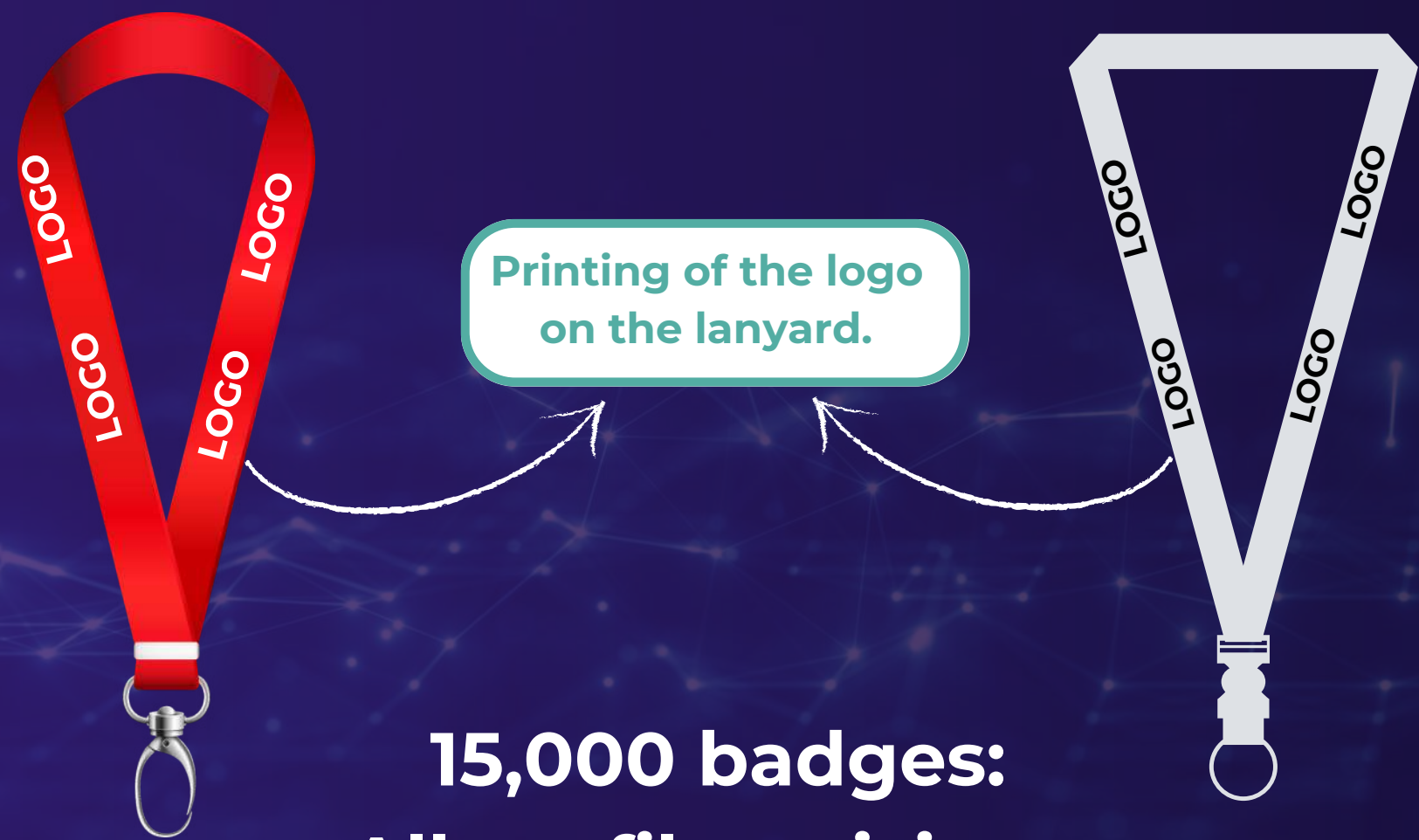
actions that have already been taken are not retroactive

À LA CARTE SPONSORSHIP.

CUSTOMIZED AND TAILOR-MADE OFFERS.

Lanyard sponsor

8 000 TND 4000 €



15,000 badges:
All profiles: visitors,
exhibitors, speakers,
etc.

Customized Pricing Offer.

Registration area Sponsor

5 000 TND 2500 €



Display of your logo on the wall and the
badging desk.

Looking for exclusivity? Contact us.



VISIBILITY ON THE CONFERENCE ROOM SCREEN - MAIN STAGE.

Option 1

Logo transition among others during the **official inauguration** (4 times over 60 minutes).

2 000 TND **1000 €**

Option 2

Insertion of a 20-second promotional video 3 times a day... before the first session / before the opening session / during the lunch break.

5 000 TND **2500 €**

Option 3

Transition of the logo on the conference room screen every hour for 3 days **(12 insertions per day)**.

4 000 TND **2000 €**

Customized Pricing Offer.

Looking for exclusivity? Contact us.

Agenda Sponsor

PERSONALIZED
SPONSORSHIP



Panel Sponsor

Association of the sponsor's name with the panel **(powered by)**

10 000 TND 5000 €

Customized Pricing Offer.



Keynote Sponsor

Association of the sponsor's name with the keynote **(powered by)**

4 000 TND 2000 €



Workshop Sponsor

Association of the sponsor's name with the workshop **(powered by)**

3 000 TND 1500 €

Looking for exclusivity? Contact us.

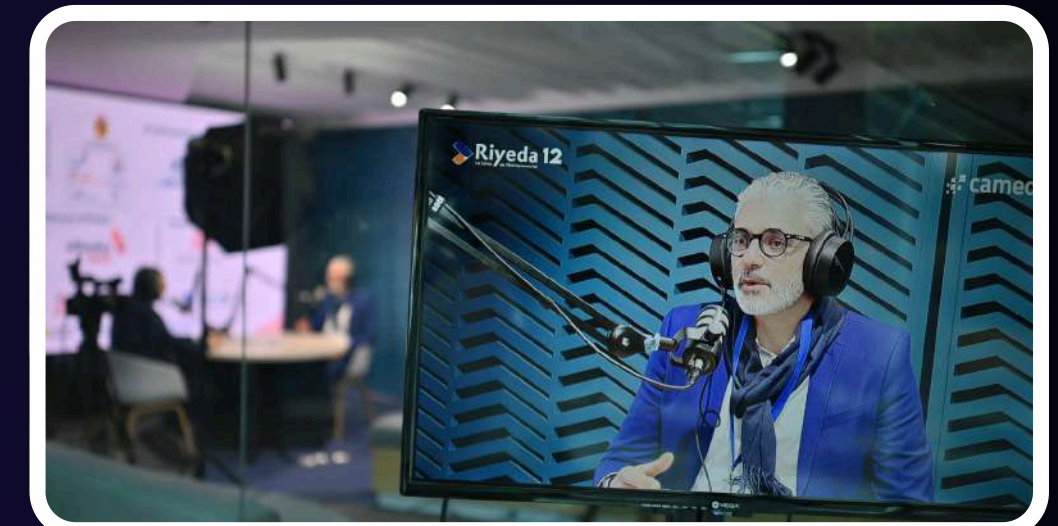
Studio & Podcast Sponsor

PERSONALIZED
SPONSORSHIP

The sponsor may place their communication materials in the space only during the activity's scheduled time.



3 jours



Visibility Before, During, and After the Event.

1. Associate and place the logo in the activity's branding before, during, and after the event.
2. Placement of a support: (1 roll-up / 1 flag)
3. Logo insertion in the live streaming
4. 1 interview/podcast
5. Logo placement on the live TV screen at the entrance

5 000 TND

Podcast video

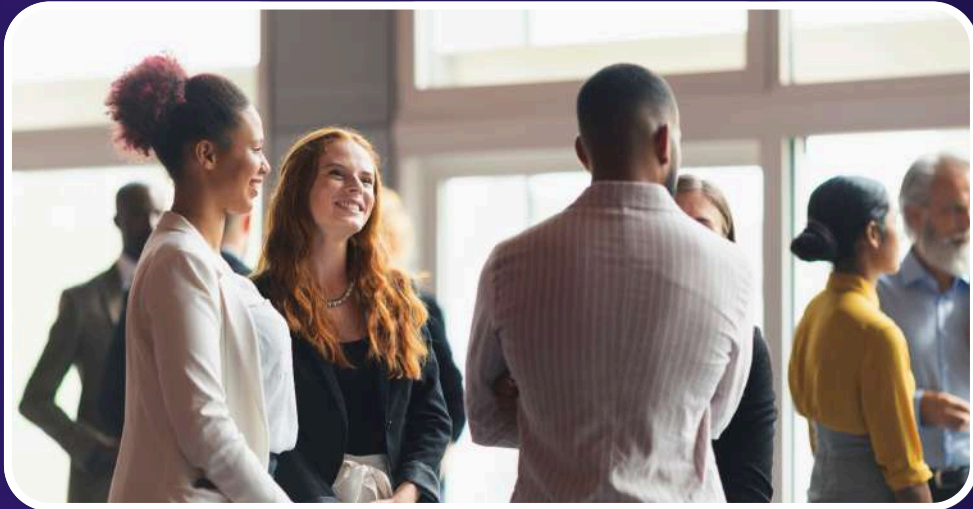
Promotional Video

Customized Pricing Offer.

Looking for exclusivity? Contact us.

Side Events Sponsors

PERSONALIZED
SPONSORSHIP



VC Lounge

By sponsoring the VC Lounge, your brand will gain visibility among decision-makers in the tech and innovation sector.

Customized Pricing Offer.



VIP Lounge

Sponsoring the VIP Lounge allows a company to associate itself with a premium experience and gain visibility among technological and economic leaders.



B2B Area

Sponsoring the B2B Area allows a company to position itself as a key player in networking and business development.

Looking for exclusivity? Contact us.



1. A Catering Sponsor is a partner that provides or finances meals and beverages during the event. This type of sponsorship allows caterers, restaurants, food companies, and beverage brands to showcase their products while enhancing the participant experience.

VIP Experience Sponsor.

PERSONALIZED
SPONSORSHIP



Welcome Guest & Transfer

Welcome Guest & Transfer involves the reception and transportation of participants, speakers, and VIPs during an event.



Air Transport Provider

The airline sponsor is an airline company that supports an event by offering exclusive benefits to the organizers.



Accommodation

The accommodation sponsor is a partner who provides or facilitates lodging for speakers and VIPs during the event.

Customized Pricing Offer.

Looking for exclusivity? Contact us.

**SPONSORSHIP OVER
100,000 DNT. / 50 000 €**

Co-Hosting Sponsorship

Exclusive Sponsorship

Co-Branding

Sponsoring Exclusif

Sponsoring Mécénat

Prices do not include VAT



SPONSORSHIP LABELS.

Strategic Partner

Global Innovation Partner

Future Technology Partner

AI & Smart Solutions Partner

Digital Partner

Business Solution Partner

ICT Innovation Partner

Strategic AI Partner

MedTech Partner

Strategic Partner

Global Innovation Partner

Tech and Digital Partner

Investor Network Partner

Investor Dinner Sponsors

Hospitality Partner

Strategic Partner

Logistic Partner

Knowledge Partner

Transportation Partner

Culture Partner

Media Partners

SALES GENEREAL TERMS & CONDITIONS

- Before participating in BIGTECH Africa 2025, please read our General Terms and Conditions. They define the terms and conditions of reservation, payment, access and participation.

- **Reservation and Confirmation of Participation**

Procedure and documents required to validate your registration.

- **Terms of payment**

Due dates, percentages to be paid, payment methods accepted.

- **Access to the exhibition hall and booth set-ups**

Dates, access conditions and authorizations required for development.

- **Access for service providers and exhibitors**

Authorized entry and circulation on site for service providers.

- **Dismantling at the end of the event**

schedules for dismantling stands and removing equipment.

- **Acceptance of Terms and Conditions**

Contractual commitment by signing the participation documents.

[Click here to view the PDF document](#)



LES SPONSORS & LES PARTENAIRES DE BIGTECH 2024

Organisateur



Partenaire Officiel



Scientific & Strategic AI Partner



Partenaire Institutionnel

Co-organisateur



Digital Journey Partner



Sponsor Officiel



Sponsor Gold



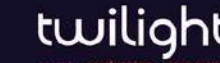
بنك تونس و الإمارات
Banque de Tunisie et des Emirats



Sponsor Silver



Partenaires



Managers



LES EXPOSANTS DE BIGTECH 2024



CONTACTS



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